



**DINA
WEHEBA**
PROFESSOR

EXPERIENCE

- Professor**
2019-Present
Faculty of Tourism and Hotels, Alexandria University
Hotel Studies Department, Alexandria
- Associate Prof.**
2004- 2019
Faculty of Tourism and Hotels, Alexandria University
Hotel Studies Department, Alexandria
- Lecturer -**
1993 - 2004
Faculty of Tourism and Hotels, Alexandria University
Hotel Studies Department, Alexandria
- Asst. Lecturer -**
1993 - 2004
Faculty of Tourism and Hotels, Alexandria University
Hotel Studies Department, Alexandria
- Demonstrator -**
1989- 1993
Faculty of Tourism and Hotels, Alexandria University
Hotel Studies Department, Alexandria

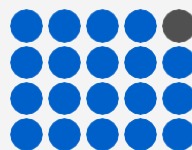
EDUCATION

- PhD -**
2004 - Present
PhD in Tourism, Tour Guiding and Hotels
Alexandria University, Faculty of Tourism and Hotels, Alexandria
- MA - 1993-2004**
Master in Tourism, Tour Guiding and Hotels
Alexandria University, Faculty of Tourism and Hotels,
- BSc - 1984-1988** **Bsc in Hotel Management**
Alexandria University, Faculty of Tourism and Hotels, Alexandria

SKILLS

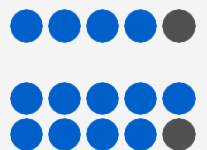
Skill group

Communication
Self-Motivation
Adaptability
Creativity



Skill group

Ability to work under pressure
Teamwork skills
Decision making



COURSE

2004 - Present
HOTEL MANAGEMENT
Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria
All related managerial functions and departments of hotels.

HUMAN RESOURCES MANAGEMENT

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria
Functions and tasks of HR in hotels, and interrelated departments in hotels

CONTACT

□ Alexandria, Egypt
□ +201285442219
□ dina.weheba2010@gmail.com

□ Dina Weheba
□ /Dina Weheba
□ Dina Weheba

IT IN THE HOSPITALITY INDUSTRY

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria

A Post-Graduate-Course, where open discussions and data collecting is done, allowing students to give presentations of the latest IT trends in the industry in class.

RESTAURANT MANAGEMENT

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria

Studying the various types of restaurants, the types of services given at the establishments, with field visits to well-known restaurants in the city.

SEMINAR - POST LEVEL

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria

Discussing various hospitality related issues, problems and trends

E-MARKETING IN HOSPITALITY - POST LEVEL

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria

Discussions of trending E-Marketing cases that are applied in the hospitality industry.

ARRANGEMENT OF ORNAMENTAL PLANTS

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria

A University requisite course for students in all departments, which helps them learn about various methods and types of flowers arrangement, in and outdoors.

HOSPITALITY TERMINOLOGY - FOR THE THHM PROGRAM (TOURISM, HOSPITALITY & TOURISM MANAGEMENT)

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria

Main terminology used in the hospitality industry, a dual-taught course, with the English Language course.

PR IN THE SERVICE SECTOR

Hotel Studies Department, Faculty of Tourism and Hotels, Alexandria University, Alexandria

The tools and techniques used in the service sector that are related to Public Relations.

PUBLICATIONS

The International Journal of Heritage, Tourism and Hospitality -
Faculty of Tourism and Hotels, Fayoum University - Egypt

THE USE OF GLOBAL EDUCATIONAL PLATFORMS IN STUDENT ASSESSMENT: AN APPLIED APPROACH ON STUDENTS OF HIGHER HOSPITALITY EDUCATION AT THE FACULTY OF TOURISM AND HOTELS, ALEXANDRIA UNIVERSITY

Dina Weheba | 2019

Using Social Learning Management Networking, and exploring the advantages and disadvantages of applying such tools with students, and how this affect their interest and understanding of the course, as well as being a faster way of assessment of students,

Contemporary Issues in Tourism & Management Studies TMS -
ALGARVE -

ENTREPRENEURSHIP IN TOURISM UNIVERSITY STUDENTS: AN ANALYSIS OF GENDER DIFFERENCES BETWEEN EGYPT AND SPAIN

F. Fuentes-Garcia, S. Sanchez Canizares, Dina Weheba | 2014

A comparative analytical research that studied the willingness of university students to start their own projects after graduation, comparing between genders, both in Egypt and Spain.

Conference Proceedings (an ongoing research), Portugal, November 2019

THE CITY NEXT DOOR, BRANDING ALEXANDRIA, EGYPT

Dina Weheba and Mohamed A. Nassar | 2019

The research discusses the initiative that took place, starting January 2019, when the first author decided to try to make our home city, Alexandria, a branded destination, and chose some talented students to join the team, each participating with the skills he/she knows best.

INTERESTS

Keeping in touch with my students

- Off classes as well as in class, as it is really good to be part of making their lives better and easier (in a way).

Music

- I like trying listening to all kinds of music, a door to try to understand other cultures.

Growing flowers and plants

- Started a few years ago, and turn out to be one of my favorite interests.

Travel

- Love to see as many places as I can, as travel is one of the best ways to meet new people, and see new places and getting to know more cultures.

Driving

- One of the hobbies that helps change my mood into relaxing.

ADDITIONAL ACTIVITIES

- Organizing conferences in the hotel Studies Department
- Member of the Staff Committee of Graduation Projects.
- Head of interview committees to screen candidates (annually)
- Member of the organizing committee for APITEL Conference, Alexandria University (October, 2019).
- Coordinator of ADIP Unit of Alexandria University, at the Faculty of Tourism and Hotels.
- Created the largest group of graduates of the faculty since 1987+ on Facebook.
- Organizing and giving workshops for staff members at the FTH (Faculty of Tourism and Hotels)

Attending many workshops, some of which are:

- E-tests
- Designing Digital Courses
- Leadership and Strategic Thinking
- E-Marketing and Social Media
- International Publication for Research