

The degrees awarded by the college:

- Master in Tourism Studies
- Master in Hotel Studies
- Master in Tourism Guidance
- PhD in Tourism Studies
- Doctor of Philosophy in Hotel Studies
- Doctor of Philosophy in Tourist Guidance
- Professional Diploma in Tourist Guidance

Application dates:

In the second half of July or from the second half of December every year.

Study dates:

- Fall semester: starts the third Saturday of September for a period of 15 weeks, including exams.
- Spring semester: starts the second Saturday of February for a period of 15 weeks, including exams.

The number of hours:

- For the **Master's degree**: 30 credit hours must be studied courses in addition to 8 credit hours scientific thesis so that the total number of hours to get the degree 38 credit hours.
- For a **PhD degree**, the student must study 24 credit hours of academic courses. In addition to 24 credit hours, a thesis with a total number of 48 hours to obtain the degree 48 credit hours. • 10 compulsory courses in the specialization by two hours for each course

An oral examination is also passed by a committee consisting of no less than three faculty members from inside or outside the college.

- For **the Tourist Guidance Diploma**, the student passes 24 credit hours distributed : 20 credit hours for compulsory courses and 4 credit hours for elective courses

Programs:

Courses of the Master of Tourism Studies degree (30 credit hours)

Compulsory specialized courses	other elective courses
Scientific Research Methods	Egypt's Tourist Regions
Touristic marketing	Event tourism management
Tourism development	Tourist advertising and information
Human resources management in the tourism sector	Recent trends in environmental tourism
Tourism organizations and devices	Applications of information systems in the tourism sector
Tourist problems	Touristic investment
Research Hall (Applications)	
Tourism economics	
International trends in tourism	
Tourist statistics	
Modern trends in tourism planning	

Courses for the degree of Doctor of Philosophy in Tourism Studies (32 credit hours)

Compulsory specialized courses	other elective courses
The organizational structure of the tourism sector	Tourism legislation
International tourism economics	Modern trends in tourism marketing 2
Touristic Geography	Applications of the feasibility study of tourism projects 2
Tourism policy	Organization of touristic sites
The interrelationships between tourism and the environment	Prediction of the trends of the international tourism
Tourism crisis management	Touristic image of the touristic destination
Electronic tourism	Economics of tourism transport
Quality assurance of touristic facilities	Management of heritage tourism
Tourism entrepreneurship	
Tourist psychology 2	

Courses for a Master's degree in Hotel Studies (30 credit hours)

Compulsory specialized courses	other elective courses
Leadership in the hospitality industry	Managing contemporary restaurants
Selected Topics in Hotel Studies	Crisis Management in the Hospitality Industry (Advanced)
Hotel Quality Management	Food Safety (Advanced)
Marketing strategies in the hospitality industry	Healthy nutrition and curative of hotels
Scientific Writing and International Publishing	Management Accounting in the Hospitality Industry (Advanced)
Modern trends in human resources management	Hotel marketing research
Scientific Research Methods 1	Events Management
Organizational behavior of the hospitality industry	Recent trends in the room sector
Modern trends in food and beverage production	
Advanced statistics	

Courses for the degree of Doctor of Philosophy in Hotel Studies (24 credit hours)

Compulsory specialized courses	other elective courses
Entrepreneurship in the hospitality industry.	Business ethics in the hospitality industry
Strategic Management in the Hospitality Industry (Advanced)	Revenue Management (Advanced)
Communications and information technology in the hospitality industry	Writing research projects
Scientific Research Methods 2	Sustainability in Hotels Industry
Seminar	Management contracts in the hospitality industry
Contemporary topics in hotel marketing	E-marketing in the hospitality industry
International trends in hotels	
Advanced topics in hotel studies	

Courses of the Master of Tourism Guidance Degree (30 credits)

Compulsory specialized courses	other elective courses
History of Pharaonic Egypt	Ancient Egyptian Language (Intermediate era)
Ancient Egyptian language	Ancient Egyptian Literature (Pharaonic)
Greco roman history and civilization in Egypt	History and civilization of Alexandria 1 (Greek – Roman)
History and civilization of Byzantine Egypt	Heritage in the Egyptian Modern and contemporary civilization
History and civilization of Islamic Egypt	Greco-Roman archaeological sites
Object in modern contemporary Egyptian civilization	Archeological sites (Pharaonic)
Pharaonic monuments of Egypt	Management of archaeological sites and museums
Methods of scientific research	Sunken Archeology
Topics in Islamic archeology	Coins (Greek - Roman - Islamic)
Museology	Ancient Egyptian religion
	Environmental effects on archaeological sites
	Ancient Egyptian Language (Late Linguistic Era)
	The History and Civilization of Alexandria 2 (Islamic Modern and Contemporary)
	Ancient Egyptian Art
	Coptic Art
	Islamic Art

Courses for the degree of Doctor of Philosophy in Tourist Guidance (24 credit hours)

General courses	Pharaonic and Greco Roman Courses (9 Courses)	Islamic, Modern and Contemporary Courses (9 Courses)
Research seminar	Ancient Egyptian Language (Late Linguistic Era)	Topics in Islamic civilization
Heritage Tourism	Religion in ancient Egypt	Islamic Arts
Museology(Advanced)	History and Civilization of Byzantine Egypt	Calligraphy
Continuous tourism and the environment (optional)	Archeological sites (Pharaonic)	Archeological sites (Ottoman era - modern and contemporary)
Sinai monuments and oases (optional)	Archeological sites (Greco- roman)	Alexandria Heritage
	Ancient Egyptian Art (Pharaonic – Greco-Roman)	Topics in modern and contemporary civilization
	Sculpture and Minor arts	Islamic photography
	Submerged monuments	
	Texts accompanying the scenes of daily life in ancient Egypt (Pharaonic)	
	History and civilization of Byzantine Egypt	

Courses of the Tourist Guidance Diploma (24 credit hours)

Compulsory specialized courses	other elective courses
History and civilization of Pharaonic Egypt	Greco-Roman coins
History and civilization of Ptolemaic Egypt	Ancient Egyptian literature
History and civilization of Islamic Egypt	Religion in ancient Egypt
History and Civilization of Roman Byzantine Egypt	Ancient Egyptian Art
Ancient Egyptian language	Alexandria civilization (Greco Roman)
Touristic guiding methods (2 practical hours)	Museum applications
History and Civilization of Modern and Contemporary Egypt	Coptic Art
Greco-Roman archeology	Islamic art
Pharaonic archeology	Heritage tourism
Islamic archeology	Environmental effects on ancient Egyptian sites
Foreign language	Tourism problems in touristic guiding
	Laws in tourism and touristic guiding